



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626486  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326416  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1596 SKED B (134936)  
Acct Types National/Political  
Est/Headline 1596/06272874  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:26PM

OBAMA SKED B  
OBAMA FOR AMERICA - SCHEDULE B

AgB

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type                          | Scheduled             | Schedule Days to Run            | Air Time              | Length | Program                        | Copy/ISCI  | Amount    | Remarks |
|------|-------------------------------|-----------------------|---------------------------------|-----------------------|--------|--------------------------------|------------|-----------|---------|
| 1.0  | <b>Contract Line Remarks:</b> |                       | <b>DR. PHIL LTC:9/7/12</b>      |                       |        |                                |            |           |         |
|      | Spot                          | 10:00:00AM-11:00:00AM | Per week (2), Mo, Tu, We, Th    | 08/14/12 10:09AM (Tu) | 00:30  | DR. PHIL                       | OFA12A091H | \$600.00  |         |
|      | Spot                          | 10:00:00AM-11:00:00AM | Per week (2), Mo, Tu, We, Th    | 08/16/12 10:16AM (Th) | 00:30  | DR. PHIL                       | OFA12A091H | \$600.00  |         |
| 2.0  | <b>Contract Line Remarks:</b> |                       | <b>NIGHTLINE</b>                |                       |        |                                |            |           |         |
|      | Spot                          | 11:35:00PM-12:02:00AM | Per week (4), Mo, Tu, We, Th    | 08/13/12 11:55PM (Mo) | 00:30  | Nightline                      | OFA12A091H | \$1000.00 |         |
|      | Spot                          | 11:35:00PM-12:02:00AM | Per week (4), Mo, Tu, We, Th    | 08/14/12 11:53PM (Tu) | 00:30  | Nightline                      | OFA12A091H | \$1000.00 |         |
|      | Spot                          | 11:35:00PM-12:02:00AM | Per week (4), Mo, Tu, We, Th    | 08/15/12 12:02AM (We) | 00:30  | Nightline                      | OFA12A091H | \$1000.00 |         |
|      | Spot                          | 11:35:00PM-12:02:00AM | Per week (4), Mo, Tu, We, Th    | 08/16/12 12:01AM (Th) | 00:30  | Nightline                      | OFA12A091H | \$1000.00 |         |
| 3.0  | <b>Contract Line Remarks:</b> |                       | <b>THE VIEW</b>                 |                       |        |                                |            |           |         |
|      | Spot                          | 10:58:00AM-12:00:00PM | Per week (2), Mo, Tu, We, Th    | 08/13/12 10:59AM (Mo) | 00:30  | The View                       | OFA12A091H | \$700.00  |         |
|      | Spot                          | 10:58:00AM-12:00:00PM | Per week (2), Mo, Tu, We, Th    | 08/16/12 11:32AM (Th) | 00:30  | The View                       | OFA12A091H | \$700.00  |         |
| 4.0  | <b>Contract Line Remarks:</b> |                       | <b>JIMMY KIMMEL</b>             |                       |        |                                |            |           |         |
|      | Spot                          | 12:05:00AM-1:05:00AM  | Per week (2), Mo, Tu, We, Th    | 08/13/12 12:59AM (Mo) | 00:30  | Jimmy Kimmel Live              | OFA12A091H | \$350.00  |         |
|      | Spot                          | 12:05:00AM-1:05:00AM  | Per week (2), Mo, Tu, We, Th    | 08/14/12 1:07AM (Tu)  | 00:30  | Jimmy Kimmel Live              | OFA12A091H | \$350.00  |         |
| 5.0  | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS MIDDAY</b>   |                       |        |                                |            |           |         |
|      | Spot                          | 12:00:00PM-1:00:00PM  | Per week (2), Mo, Tu, We, Th    | 08/15/12 12:38PM (We) | 00:30  | EYEWITNESS NEWS 12P            | OFA12A091H | \$700.00  |         |
|      | Spot                          | 12:00:00PM-1:00:00PM  | Per week (2), Mo, Tu, We, Th    | 08/16/12 12:51PM (Th) | 00:30  | EYEWITNESS NEWS 12P            | OFA12A091H | \$700.00  |         |
| 6.0  | <b>Contract Line Remarks:</b> |                       | <b>DR. OZ</b>                   |                       |        |                                |            |           |         |
|      | Spot                          | 4:00:00PM-5:00:00PM   | Per week (1), Mo, Tu, We, Th    | 08/15/12 4:17PM (We)  | 00:30  | DR. OZ SHOW                    | OFA12A091H | \$825.00  |         |
| 7.0  | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS DAYBREAK</b> |                       |        |                                |            |           |         |
|      | Spot                          | 5:00:00AM-5:30:00AM   | Per week (4), Mo, Tu, We, Th    | 08/13/12 5:09AM (Mo)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$600.00  |         |
|      | Spot                          | 5:00:00AM-5:30:00AM   | Per week (4), Mo, Tu, We, Th    | 08/14/12 5:28AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$600.00  |         |
|      | Spot                          | 5:00:00AM-5:30:00AM   | Per week (4), Mo, Tu, We, Th    | 08/15/12 4:58AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$600.00  |         |
|      | Spot                          | 5:00:00AM-5:30:00AM   | Per week (4), Mo, Tu, We, Th    | 08/16/12 5:07AM (Th)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$600.00  |         |
| 8.0  | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS 5:00PM</b>   |                       |        |                                |            |           |         |
|      | Spot                          | 5:00:00PM-5:30:00PM   | Per week (4), Mo, Tu, We, Th    | 08/13/12 5:23PM (Mo)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12A091H | \$1700.00 |         |
|      | Spot                          | 5:00:00PM-5:30:00PM   | Per week (4), Mo, Tu, We, Th    | 08/14/12 5:27PM (Tu)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12A091H | \$1700.00 |         |
|      | Spot                          | 5:00:00PM-5:30:00PM   | Per week (4), Mo, Tu, We, Th    | 08/15/12 5:28PM (We)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12A091H | \$1700.00 |         |
|      | Spot                          | 5:00:00PM-5:30:00PM   | Per week (4), Mo, Tu, We, Th    | 08/16/12 5:28PM (Th)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12A091H | \$1700.00 |         |
| 9.0  | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS DAYBREAK</b> |                       |        |                                |            |           |         |
|      | Spot                          | 5:30:00AM-6:00:00AM   | Per week (4), Mo, Tu, We, Th    | 08/13/12 5:29AM (Mo)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$650.00  |         |
|      | Spot                          | 5:30:00AM-6:00:00AM   | Per week (4), Mo, Tu, We, Th    | 08/15/12 5:28AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$650.00  |         |
|      | Spot                          | 5:30:00AM-6:00:00AM   | Per week (4), Mo, Tu, We, Th    | 08/15/12 5:51AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$650.00  |         |
|      | Spot                          | 5:30:00AM-6:00:00AM   | Per week (4), Mo, Tu, We, Th    | 08/16/12 5:28AM (Th)  | 00:30  | EYEWITNESS NEWS DAYBREAK SA-6A | OFA12A091H | \$650.00  |         |
| 10.0 | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS 5:30PM</b>   |                       |        |                                |            |           |         |
|      | Spot                          | 5:30:00PM-6:00:00PM   | Per week (4), Mo, Tu, We, Th    | 08/13/12 5:44PM (Mo)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12A091H | \$1800.00 |         |
|      | Spot                          | 5:30:00PM-6:00:00PM   | Per week (4), Mo, Tu, We, Th    | 08/14/12 5:57PM (Tu)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12A091H | \$1800.00 |         |
|      | Spot                          | 5:30:00PM-6:00:00PM   | Per week (4), Mo, Tu, We, Th    | 08/15/12 5:58PM (We)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12A091H | \$1800.00 |         |
|      | Spot                          | 5:30:00PM-6:00:00PM   | Per week (4), Mo, Tu, We, Th    | 08/16/12 5:58PM (Th)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12A091H | \$1800.00 |         |



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Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
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Invoice 626486  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326416  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1596 SKED B (134936)  
Acct Types National/Political  
Est/Headline 1596/06272874  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:26PM

AgB

OBAMA SKED B  
OBAMA FOR AMERICA - SCHEDULE B

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type                          | Scheduled             | Schedule Days to Run                 | Air Time              | Length | Program                             | Copy/ISCI  | Amount    | Remarks |
|------|-------------------------------|-----------------------|--------------------------------------|-----------------------|--------|-------------------------------------|------------|-----------|---------|
| 11.0 | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS 6:00PM</b>        |                       |        |                                     |            |           |         |
|      | Spot                          | 6:00:00PM- 6:30:00PM  | Per week (3), Mo, Tu, We, Th         | 08/14/12 6:12PM (Tu)  | 00:30  | EYEWITNESS NEWS 6P                  | OFA12A091H | \$2000.00 |         |
|      | Spot                          | 6:00:00PM- 6:30:00PM  | Per week (3), Mo, Tu, We, Th         | 08/15/12 6:24PM (We)  | 00:30  | EYEWITNESS NEWS 6P                  | OFA12A091H | \$2000.00 |         |
|      | Spot                          | 6:00:00PM- 6:30:00PM  | Per week (3), Mo, Tu, We, Th         | 08/16/12 6:14PM (Th)  | 00:30  | EYEWITNESS NEWS 6P                  | OFA12A091H | \$2000.00 |         |
| 12.0 | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS DAYBREAK</b>      |                       |        |                                     |            |           |         |
|      | Spot                          | 6:30:00AM- 7:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/14/12 6:28AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12A091H | \$2000.00 |         |
|      | Spot                          | 6:30:00AM- 7:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/15/12 6:43AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12A091H | \$2000.00 |         |
| 13.0 | <b>Contract Line Remarks:</b> |                       | <b>INSIDE EDITION</b>                |                       |        |                                     |            |           |         |
|      | Spot                          | 6:58:00PM- 7:30:00PM  | Per week (2), Mo, Tu, We, Th         | 08/14/12 7:20PM (Tu)  | 00:30  | INSIDE EDITION                      | OFA12A091H | \$2000.00 |         |
|      | Spot                          | 6:58:00PM- 7:30:00PM  | Per week (2), Mo, Tu, We, Th         | 08/16/12 7:26PM (Th)  | 00:30  | INSIDE EDITION                      | OFA12A091H | \$2000.00 |         |
| 14.0 | <b>Contract Line Remarks:</b> |                       | <b>GOOD MORNING AMERICA 1ST HOUR</b> |                       |        |                                     |            |           |         |
|      | Spot                          | 7:00:00AM- 8:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/13/12 7:55AM (Mo)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12A091H | \$1800.00 |         |
|      | Spot                          | 7:00:00AM- 8:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/16/12 7:29AM (Th)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12A091H | \$1800.00 |         |
| 15.0 | <b>Contract Line Remarks:</b> |                       | <b>ENTERTAINMENT TONIGHT</b>         |                       |        |                                     |            |           |         |
|      | Spot                          | 7:30:00PM- 7:56:00PM  | Per week (2), Mo, Tu, We, Th         | 08/15/12 7:58PM (We)  | 00:30  | HIGH SCHOOL FOOTBALL: EXTRA KICKOFF | OFA12A091H | \$2000.00 |         |
|      | Spot                          | 7:30:00PM- 7:56:00PM  | Per week (2), Mo, Tu, We, Th         | 08/16/12 7:56PM (Th)  | 00:30  | ENTERTAINMENT TONIGHT               | OFA12A091H | \$2000.00 |         |
| 16.0 | <b>Contract Line Remarks:</b> |                       | <b>GOOD MORNING AMERICA 2ND HOUR</b> |                       |        |                                     |            |           |         |
|      | Spot                          | 8:00:00AM- 9:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/13/12 8:54AM (Mo)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12A091H | \$1800.00 |         |
|      | Spot                          | 8:00:00AM- 9:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/14/12 8:55AM (Tu)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12A091H | \$1800.00 |         |
| 17.0 | <b>Contract Line Remarks:</b> |                       | <b>REGIS</b>                         |                       |        |                                     |            |           |         |
|      | Spot                          | 9:00:00AM-10:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/15/12 9:15AM (We)  | 00:30  | LIVE! WITH KELLY                    | OFA12A091H | \$600.00  |         |
|      | Spot                          | 9:00:00AM-10:00:00AM  | Per week (2), Mo, Tu, We, Th         | 08/16/12 9:54AM (Th)  | 00:30  | LIVE! WITH KELLY                    | OFA12A091H | \$600.00  |         |
| 18.0 | <b>Contract Line Remarks:</b> |                       | <b>EYEWITNESS NEWS SATURDAY</b>      |                       |        |                                     |            |           |         |
|      | Spot                          | 12:00:00PM-12:30:00PM | Day, Sa-1                            | 08/11/12 12:29PM (Sa) | 00:30  | EYEWITNESS NEWS 12P SA-SU           | OFA12A091H | \$550.00  |         |
| 19.0 | <b>Contract Line Remarks:</b> |                       | <b>SATURDAY AM NEWS</b>              |                       |        |                                     |            |           |         |
|      | Spot                          | 6:00:00AM- 8:00:00AM  | Day, Sa-1                            | 08/11/12 6:22AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 6A         | OFA12A091H | \$700.00  |         |
| 20.0 | <b>Contract Line Remarks:</b> |                       | <b>SUNDAY AM NEWS</b>                |                       |        |                                     |            |           |         |
|      | Spot                          | 6:00:00AM- 8:00:00AM  | Day, Su-1                            | 08/12/12 6:53AM (Su)  | 00:30  | EYEWITNESS NEWS SUNDAY 6-8A         | OFA12A091H | \$700.00  |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |              |             |    |
|-------------|--------------|-------------|----|
| Gross Total | \$56,875.00  | Total Spots | 47 |
| Commission  | (\$8,531.25) |             |    |
| Net Total   | \$48,343.75  |             |    |